

The background features a large, light purple watermark of the University of Scranton seal. The seal is circular with the text "UNIVERSITY OF SCRANTON PENNSYLVANIA" around the top and "1888" at the bottom. Inside the circle is a shield with a cross above it and a banner below with the motto "RELIGIO PROREGENS CULTURA".

*Alpha Delta Sigma  
National Honor Society for Advertising  
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Amanda Ferri  
William Grogan  
Olivia Kozinski  
Alexa Lugara  
Siobhan McKenna  
Katherine Ritinski  
Lisa Taormina  
Marielle Van Thuyne  
Alexandra Von Nessen